

Humans selecting for novelty -
tattoos, hair dye, piercings

• Royalty, Peewee Herman, fertility idols.

Bio primer on fat!

• Fat has 3x as many calories as an equal weight of sugar

• So that means you store energy as fat.

• Fat storage is an indication of health + ability to find food + efficiently use calories

Humans require fat: vitamin delivery, protection, long term energy

- easy to see fat storage - just look

Prehistoric Fertility Idols -
rotund body for having kids

Pacific Islanders - Samoa

Fat because of extreme conditions -
considered a sign of beauty + fertility