

they did tests - where's your proof?

Extraordinary "claims" require extraordinary proof! Show me. Don't tell me.

15 years of research on subject.

Doctor ^{Warren} goes to extreme measures to prove that bacteria in stomach cause ulcers. Needs to be treated with antibiotics. Did more research until evidence was overwhelming.

Treatment is changed as a result of research. No longer treats the symptoms.

Pharmaceutical companies losing money so they created new disease - acid reflux. Acid reflux is heartburn. By calling it a disease, they can prescribe medicine to treat the disease.

2005 Marshall & Warren are given Noble Prize in medicine for research on ulcers.