

Selecting for novelty!

Females will pick different & unique characteristics.

Female canaries pick for song. Use leg bands when breeding. Females start picking based on leg bands.

• Humans do these things too?

Big brain = complex behaviors

• We do see WGB affecting interactions but it is intertwined with social complications.

Why: ugly guys drive convertibles?

Why: guys lift weights?

Why: girls wear makeup?

Clubs/Raves / Church dances

Cheer leaders - females parading themselves

Football - pick me (bigger, stronger, faster)